

# ECHO BANNER DISPLAY

## SPECIFICATIONS

- **FILE FORMAT**  
JPEG, EPS (flattened)
- **COLOUR FORMAT**  
CMYK
- **RESOLUTION**  
200 dpi - full size (800 x 2065mm)  
300 dpi - half size (400 x 1032.5mm)
- **ARTWORK FILE SIZE**  
800 x 2065mm
- **WHITE BACKGROUNDS**  
PLEASE ADD A THIN BLACK LINE TO THE EDGE  
OF THE DESIGN (approx 1 point or 0.3mm thick)  
This line will be used for trimming
- **ARTWORK QUALITY**  
TO CHECK THE QUALITY OF YOUR ARTWORK  
PLEASE VIEW YOUR DESIGN AT "ACTUAL SIZE"

### PLEASE NOTE

We have previously accepted PDF file format but have a high number of unforeseen print errors resulting from PDF artwork. You may supply the artwork as a pdf but we will accept no responsibility for incorrect prints.

**We strongly recommend against this option**

Design Height: 2065mm

Design Width: 800mm



The top 15mm are used to house the top bar...  
...this area must be filled with the background colour/design  
Any text or logos placed within this area may not be visible

The bottom 50mm will retract into the base unit...  
...this area must be filled with the background colour/design  
Any text or logos placed within this area may not be visible